

PackshotOffice

Experience the touch
workstation for visual creation



The creative touch workstation

PackshotOffice is the ultimate tool entirely designed for creating product pictures and interactive animations. This innovative solution features a state-of-the-art touch technology for unrivaled usability and an integrated system which allows the workstation to function with no additional device required.

Place, Touch, Create

With PackshotOffice, generate product pictures and animations in only three steps:



Place
the product inside the lightbox



Touch
the screen to control the capture process



Create
all your pictures and animations

The PackshotOffice technology

Lightbox

- Integrated operating system
- Quality brushed aluminium structure
- Internal lighting system featuring a daylight type environment (4 fluorescent lamps - 6500 K)
- Integrated Ethernet port

Turntable

- Automatic synchronization with the camera
- 360° rotation controlled by the software



Digital camera

- Integrated to the lightbox
- Customized firmware dedicated to the PackshotOffice technology

Touchscreen

- Surface Acoustic Wave (SAW) technology

PackshotOffice software

- Real-time preview on screen
- Image editing and retouching
- Automated 360° animation creation

Hundreds of uses

E-commerce: generate traffic and convert prospects into qualified leads with an interaction-driven strategy

Marketing: deliver rich visual content and build an innovative and leading-edge brand image

Quality control: verify all your products in detail with high definition pictures

Public relations: combine quality pictures with persuasive speeches for improved communication

R&D: make your inventions come true by quickly sharing the work of your engineers

Archiving: save and classify all your products in just a few minutes

Effective visual communication for high performance

Speed up your image creation process and achieve better business results:

+ 30% sales conversions on e-commerce websites

Visual productivity improved **x10**

- 20% abandoned shopping carts

PackshotOffice

Enhance your product communication like never before. Create and get the most out of your product pictures and animations in a hands-on way.

PackshotOffice is the latest 100% autonomous touch solution developed for collaborative work. As a powerful multi-function tool for your communication, it provides you with unlimited creativity potential.

An approved creative asset for a more effective and interactive communication:



- Create on-demand all your pictures and animations
- Benefit from a self-service workstation
- Simplify your teamwork by using a single system

Using innovation to achieve high performance

Take all the advantages of Rich Media contents and benefit from the Web 2.0 trend




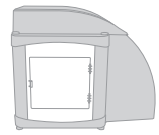
Develop your product image on all web and print supports thanks to a comprehensive and powerful tool

Deliver visually targeted web campaigns to convert more prospects into qualified leads

Release the potential creativity of your staff with a shared workstation available to everyone.

Create high quality pictures and animations on demand in record breakingtime thanks to the PackshotOffice user-friendly key features

Discover our product ranges...

PackshotCreator	PackshotSpin	PackshotAlto	PackshotCreator 3D
			
Solutions for pictures and 360° animations	360° animation creation solutions	Large-size photo studios	The automated solution for 3D and 360° animations

PackshotOffice

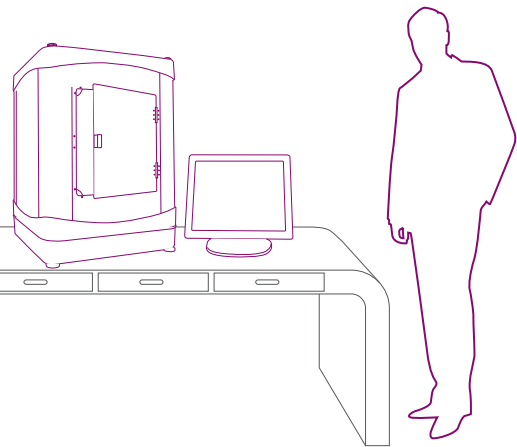
- Integrated operating system
- High Definition pictures and 360° animations
- Max. resolution 4000x3000 (300 dpi)
- Real-time preview on screen
- Integrated editing and retouching tools
- Saving formats Jpg, Tiff, Flash, Gif and Html5
- Daylight type lighting (6500 K)



84 cm

61 cm

Technical specifications: PackshotOffice

Product features	Real-time preview on screen Cast shadow control High Definition image capture 360° Flash, Gif and Html5 animation creation Custom animation sequences creation Retouching tools Annotation tools FTP Client Email transmission Watermark protection Original file saving Integrated Ethernet plug for network connection
Lightbox lighting	Homogeneous daylight type lighting (6500 K)
Integrated digital camera Max. image resolution Saving formats	Ricoh GX200 (12 MPixels) 4000x3000 (300 dpi) Jpg, Tiff, Gif, Flash, Html5
Lightbox dimensions (LxWxH) Turntable dimensions (ØxH) Turntable weight Package weight	61x61x84 cm 39x8,13 cm and 29x8,13 cm 2,5 kg 61 kg
Max. product size (LxWxH) for top shots for side shots Max. product weight	40x58x30 cm 40x40x40 cm 11 kg
Package composition	OS-integrated lightbox USB-connected turntable Dedicated digital camera Surface Acoustic Wave (SAW) touchscreen (optional) USB storage key Stylus Azerty keyboard (optional) White background for side shots Acrylic product stand Reflective door cover Tripod Connection cables
	System requirements This 100% autonomous system only requires a power outlet
	Voltage AC 220-240V

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