

PackshotCreator 3D

Interactive 3D content at
the core of your
product communication



The 3D creation studio

PackshotCreator 3D boosts your visual communication with its automated function to deliver interactive product animations in three dimensions. Produce unseen visual content for all your web product campaigns. This powerful and comprehensive creative tool also allows you to create pictures and 360° animations in High Definition for unrivaled visual rendering.

Place, Preview, Create

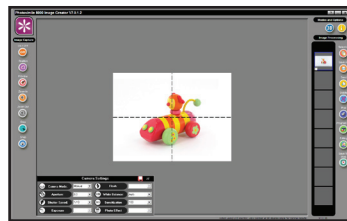
With PackshotCreator 3D, generate interactive content in three steps:

1



Place
the item inside the lightbox

2



Preview
the product in real time on your screen

3



Create
3D animations in a few clicks

The PackshotCreator 3D technology

Lightbox

- Quality brushed aluminium structure
- Internal lighting system featuring a daylight type environment (4 fluorescent lamps – 6500 K)
- Automated camera guidance system
- Multiple shooting sequence system for shooting angles totaling 90°
- Automatic synchronization with the 360° turntable

PackshotCreator 3D software

- Automated creation of pictures, 3D and 360° animations
- Remote control on the camera's optical zoom
- Automated adjustment of shooting angles
- Real-time image preview on screen
- Picture editing, retouching, watermarking and annotation tools

Integrated turntable

- Automatic synchronization with the digital camera
- 360° rotation controlled by the software



Thousands of uses

E-commerce: offer an unseen 3D experience to your clients and increase your online turnover

Marketing: make the most of Rich Media content to earn customers' loyalty

Quality control: enhance your control process with three-dimensional views while cutting production costs

Public relations: edit, optimize and release all your interactive visual content to increase your visibility

R&D: develop new products faster and better thanks to the instant content transmission of attractive pictures and animations

Archiving: save and classify all your product references in 3D without any particular skills in photography

Effective visual communication for high performance

Speed up your image creation process and achieve better business results:

+ 30% sales conversions on e-commerce websites

Visual productivity improved **x 10**

- 20% abandoned shopping carts

PackshotCreator 3D

Boost your online product communication

PackshotCreator 3D is the ultimate visual creation solution on the market.

For all your product-oriented campaigns, offer complete 3D views of your products on your e-commerce website. Generate more traffic, increase your conversion rates and develop your turnover online.

As a 100% automated solution, PackshotCreator 3D speeds up your production and makes your investment in visual communication profitable for:

- 3D interactive animations
- High Definition 360° animations
- Pictures optimized for web and print uses



Make your products stand out on the web

Stay ahead of your competitors with unseen 3D animations of your products



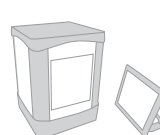

Make the most of Rich Media with appealing, professional-looking and dynamic pictures

Boost your web communication with spectacular professional quality animations

Renew frequently your online content thanks to a system with unlimited creative capacities

Cut your web development costs by optimizing your interactive content production process

Discover our product ranges...

PackshotCreator	PackshotSpin	PackshotOffice	PackshotAlto
			
Solutions for pictures and 360° animations	360° animation creation solutions	The fully integrated touch workstation	Large-size photo studios

PackshotCreator 3D

- 3D animations in Flash and Html5 formats
- Pictures and 360° animations
- High Definition resolution
- Full control and customization of animations
- Image editing and retouching tools
- Saving formats Flash, Html5, Gif, Jpg, Tiff



88 cm

115 cm

Technical specifications: PackshotCreator 3D

Product features	3D and 360° animation creation Customized animation sequence creation Preview on screen Cast shadow control High Definition photo capture Automated adjustment of 360° and 3D shooting angles Control of the camera optical zoom from the software Integrated retouching tools Batch editing and retouching Annotation tools Integrated FTP client Email transmission Watermark protection Original file saving
Lightbox lighting	Homogeneous daylight type lighting (6500 K)
Integrated digital camera Max. image resolution Saving formats PC connection Software version	Canon EOS 1000D 10.1 MP CMOS sensor EF-S 18-55 mm IS f/3,5-5,6 lens 3888x2592 pixels Jpg, Tiff, Gif, Flash, Html5 USB 2.0 PackshotCreator 3D
Lightbox dimensions (LxWxH) Package weight	115x73x88 cm 68,2 kg
Max. product size (LxWxH) for top shots for side shots Max. product weight	40x35x35 cm 50x50x50 cm 11 kg

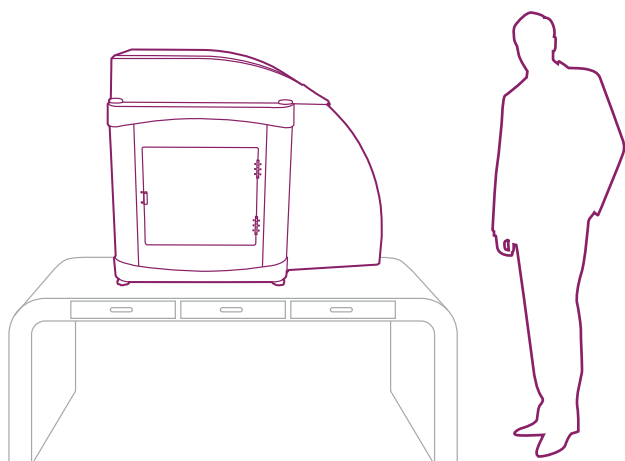
Package composition

USB lightbox
 Dedicated digital camera
 PackshotCreator 3D software
 USB and power cables
 Acrylic product stand
 Fluorescent lamps

System requirements

OS: Windows® ME / 2000 / XP / Windows 7
 (Administrator Account for 2000 and XP)
 CPU: Pentium® or equiv. (1 GHz or higher preferred)
 RAM: Min. 2 GB
 VGA: Min. 1024x768, True color
 Monitor Type: CRT or LCD monitor
 3 USB ports min., CD ROM Drive
 Internet connection with active email account (optional)

Voltage
 AC 220-240V



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