



# PackshotCreator

Fueling your creativity

PackshotCreator SLR  
PackshotCreator 360 SLR  
PackshotCreator Mini SLR  
PackshotCreator Mini 360 SLR

SLR Range

# Unleash your visual creativity

The PackshotCreator SLR system allows you to increase photographic possibilities to present your products in a way you have never seen before.

With the powerful integrated SLR camera, create stunning and artistic pictures and animations while benefiting from the PackshotCreator SLR user-friendly system.

## Place, Preview, Create

With PackshotCreator SLR, generate product pictures and animations in only three steps:



**Place**  
the product inside the lightbox



**Preview**  
the item in real time on your screen



**Create**  
pictures and animations in a few clicks

## The PackshotCreator SLR technology

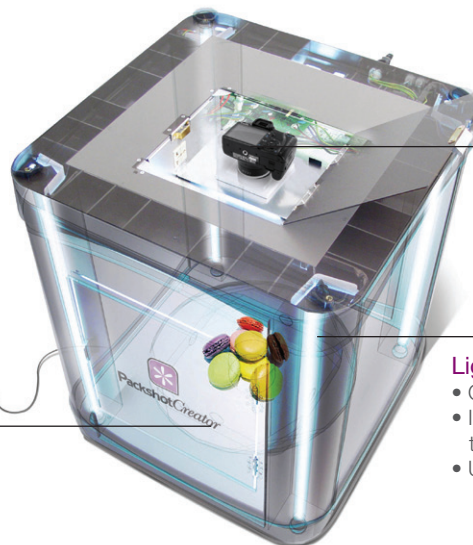
### PackshotCreator software

- Real-time preview on screen
- Image capture and management
- Integrated retouching tools
- Automatic 360° animation creation \*



### Turntable (for the 360 range only)

- 360° rotation controlled by the software
- White neutral base



### DSLR camera

- High Definition image capture
- Dedicated firmware

### Lightbox

- Quality brushed aluminium structure
- Internal lighting system featuring a daylight type environment (6500 K)
- USB-connected to the PC

\* for the 360 range only

## Hundreds of uses

**E-commerce:** attract visitors to your website and convert your contacts into sales

**Marketing:** roll out a Rich Media strategy and benefit from a qualitative and valorized brand image

**Quality control:** verify all your products in detail with High Definition pictures

**Public relations:** combine quality pictures with persuasive speeches for improved communication

**R&D:** make your inventions come true by quickly sharing the work of your engineers

**Archiving:** save and classify all your product references in a few clicks

## Effective visual communication for high performance

Speed up your image creation process and achieve better business results:

**+ 30%** sales conversions on e-commerce websites

Visual productivity improved **x10**

**- 20%** abandoned shopping carts

# SLR range

With PackshotCreator SLR, go for a flexible system that will allow you to easily produce eye-catching photographs of all types of products, for infinite uses.



## Develop your creative potential

**Stand out on the market** by offering 360° animations and unseen quality pictures


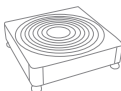

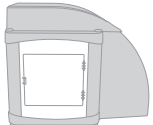
**Increase your web traffic** and get more sales conversions thanks to a renewed user experience

**Innovate on the Internet** with Rich Media contents featuring eye-catching photos with unseen realism

**Optimize your marketing supports** through a multi-purpose creative system that meets all your visual needs

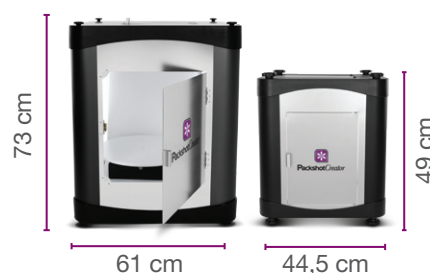
**Create easily and rapidly** all your product pictures and get better responsiveness in communication

## Discover our product ranges...

PackshotA/to	PackshotSpin	PackshotOffice	PackshotCreator 3D
			
Large-size photo studios	360° animation creation solutions	The fully integrated touch workstation	The automated solution for 3D and 360° animations

### PackshotCreator SLR range

- Real-time preview on screen
- High Definition pictures
- 360° interactive animations
- Image editing and retouching
- Max. image resolution 4416x3312 (300 dpi)
- Saving formats Jpg, Tiff, Raw, Flash, Gif and Html5
- Homogeneous daylight type lighting



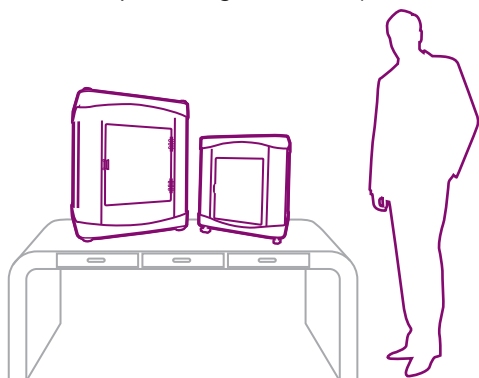
# Technical specifications : PackshotCreator SLR

<b>Product features</b>	Real-time preview on screen Cast shadows control High Definition image capture 360° animation creation in Flash, Gif and Html5 formats Custom animation sequence creation Retouching tools Annotation tools FTP client Email transmission Watermarking Automatic original file saving
<b>Lightbox lighting</b>	Homogeneous daylight type lighting (6500 K)
<b>Integrated digital camera *</b> <b>Max. image resolution</b> <b>Saving formats</b> <b>PC connection</b> <b>Software version</b>	Canon EOS 1000D (10,1 Mpixels) 3888x2592 (300 dpi) Jpg, Tiff, Gif, Flash, Html5, Raw USB 2.0 PackshotCreator SLR
<b>Lightbox dimensions (LxWxH)</b> Business model Mini model <b>Turntable dimensions (ØxH)</b> <b>Turntable weight</b> <b>Package weight</b> Business model Mini model	61x61x73 cm 44,5x44,5x49 cm 39x8,13 cm and 29x8,13 cm 2,5 kg 42,5 kg 19,5 kg
<b>Max. product size (LxWxH)</b> Business model Mini model <b>Max. product weight</b>	for top shots : 40x58x30 cm for side shots : 40x40x40 cm for top shots : 30x43x20 cm for side shots : 27x27x27 cm 11 kg

## Package composition

USB lightbox  
USB turntable  
Optimized digital camera  
PackshotCreator software  
Cables and cords  
Tripod  
Acrylic product stands  
White background for side shots  
Reflective door cover  
Foam supports for digital camera  
Fluorescent lamps

\* or other compatible digital camera (not included)



Canon EOS 1000D, 1100D, 450D, 500D, 550D, 600D, 40D, 50D, 60D,  
1D Mark IV, 5D Mark II, 7D  
Nikon D5000, D7000, D90, D300, D300s

## System requirements

OS: Windows® ME / 2000 / XP or Windows 7 (Administrator Account)  
Mac OS X 10.6 and above  
CPU: Pentium® or equiv. (1 GHz or higher preferred)  
RAM: Min. 1 GB (2 GB preferred)  
VGA: Min. 1024x768, True color  
Monitor Type: CRT or LCD monitor  
3 USB ports min., CD ROM Drive  
Internet connection with active email account (optional)

Voltage  
AC 220-240V

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