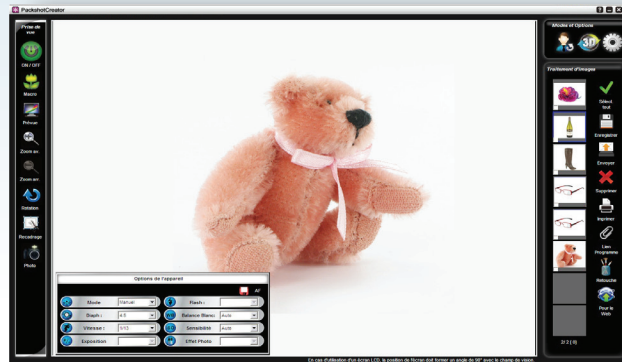


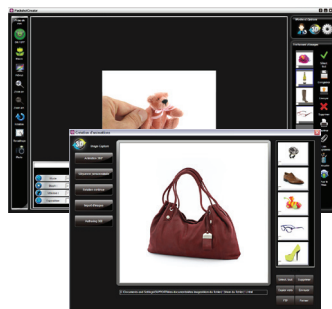
PackshotCreator v3.0

New key features



An enhanced user interface

For an even more user-friendly software, with easy access to functions that makes image production more fluid. Access to parameters and saving features were simplified.



Adding the magnifier on animations



The user can enlarge the product to view its finest details, in "full size". The top feature: the magnifier is fully scalable, for more usability.

The purchasing experience becomes even more real; as a consequence, you get better conversion rates.



A new rotation effect: inertia

This exciting new feature aims at enriching the way the product rotates.

This attractive visual effect which reproduces the movement of a spinning top brings much realism to animations and invites the user to manipulate the product.

More output combinations

Apart from Html5 animations, the magnifier and the inertia effect on animations, new player styles were introduced in v.3. Now there are about 20 types of available animation styles (while the previous software version offered 4 of them).

The user now has a large panel of styles to select the one that matches his graphic chart.



Html5 animations

Display your product animations directly on iPhones, iPads, Android smartphones and tablets... now, besides Flash and Gif animations, the software can automatically generate interactive animations fully compatible with mobile devices.

All your products can now be viewed on all supports, wherever you are.



Predefined customized succession of angles



The user can also choose to shoot his products under specific angles and apply these custom angles to the whole series of shooting.

As a result, the user immediately gets a homogeneous image bank of his product portfolio.

90°, 120° and 180° animation shooting

Because some products may not need to be displayed on a full 360° animation, the software now lets the user opt for a limited rotation angle.

This allows the user to save time and shorten postproduction operations.

PackshotCreator v3.0

Comparison table

	V1.13	V1.16	V2.4	V3.0
Image capture				
Real-time preview	•	•	•	•
Preview customization			•	•
HD image capture	•	•	•	•
Animation creation				
360° animation	•	•	•	•
Flash and Gif animation	•	•	•	•
3D animation			•	•
HTML5 animation (for mobile devices)				•
Inertia effect on animation rotation				•
Magnifyer for animations				•
Custom rotation sequences				•
90°, 120° and 180° animation				•
Selection of nearly 20 output formats				•
Watermark and annotation on animations	•	•	•	•
Automatic generation of a HTML file	•	•	•	•
Jpg file import for the creation of animations	•	•	•	•
Png file import for the creation of animations			•	•
Picture retouching				
Watermark	•	•	•	•
Image retouching tools	•	•	•	•
Annotation tools	•	•	•	•
System compatibility				
Windows 7 compatibility			•	•
SLR compatibility				
Canon SLR compatibility		•	•	•
Nikon SLR compatibility			•	•
RAW file export			•	•
Automation functions				
Image sending to a third-party software	•	•	•	•
Automatic original file saving	•	•	•	•
Direct image export	•	•	•	•
Image transfer by email and FTP server	•	•	•	•

Our studio range:

The new software is available for the PackshotCreator, PackshotSpin, PackshotOffice, PackshotCreator 3D and PackshotAlto range.

Compatible with SLR cameras:

Canon EOS 1000D, 1100D, 450D, 500D, 550D, 600D, 40D, 50D, 60D, 1D Mark IV, 5D Mark II, 7D
Nikon D5000, D7000, D90, D300, D300s

System requirements

OS: Windows® ME / 2000 / XP or Windows 7 (Administrator Account for 2000 and XP)
CPU: Pentium® or equiv. (1 GHz or higher preferred)
RAM: Min. 1 GB (2 GB preferred)
VGA: Min. 1024x768, True color
Monitor Type: CRT or LCD monitor
3 USB ports min., CD ROM Drive
Internet connection with active email account (optional)