Packshot*Creator*

Visual creation designed
for web supports

The creative solution designed for the web

The Packshot*Spin* range provides you with the ability to easily create pictures and interactive animations ideal for your online activities. These large-size studios are exclusively designed to support heavy and/or voluminous products and can be directly connected to your computer for immediate use.

Place, Preview, Create

With Packshot*Spin*, generate product pictures and animations in only three steps:

1 **Place**
the product on the turntable

2 **Preview**
the item in real time on screen

3 **Create**
your pictures and animations

The Packshot*Spin* technology

Turntable
- Circular product support synchronized with the digital camera
- 360° rotation controlled by the software
- System connection through a simple USB cable
- Turntable supporting items weighing up to 320 kg*

Packshot*Spin* software
- Real-time preview on screen
- Automated 360° animation creation
- Batch editing and retouching

Digital camera
- High Definition digital camera
- Firmware dedicated to the Packshot*Spin* technology

* for PackshotSpin O9T

A 360-degree online performance

E-Commerce: generate more web traffic and convert your leads into quality prospects with an interaction-driven strategy

Marketing: attract more clients through striking and interactive pictures and animations

Quality control: instantly control all your products in detail thanks to the quick web and network transmission features

Public relations: create professional quality pictures and have them published on specialized websites

R&D: communicate easily on your newest products by sharing complete and realistic views of your inventions

Archiving: save and classify all your product pictures and frequently renew your online catalog

Effective visual communication for high performance

Speed up your image creation process and achieve better business results:

+ 30% sales conversions on e-commerce websites

Visual productivity improved **x10**
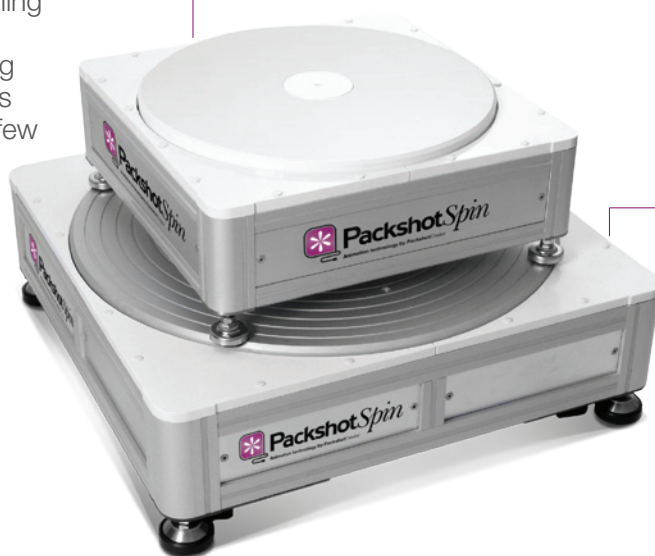
- 20% abandonned shopping carts

Packshot*Spin* range

Extend the scope of your online communication.
The Packshot*Spin* studio range frees the user from all issues related to the product size and weight. Deliver with unrivaled simplicity high-impact pictures and dynamic 360° animations to enhance your web campaigns.

Packshot*Spin* 06T

The end-to-end solution designed for supporting large products weighing up to 100 kg. Generate outstanding and dynamic pictures and animations in a few clicks.

Packshot*Spin* 09T

As the largest studio of the range, Packshot*Spin* O9T breaks free of size and weight constraints to supports items weighing up to 320 kg. This comprehensive solution provides you with unlimited creative capabilities.

SLR Option
The Packshot*Spin* range is also available with a SLR Option. Benefit from an essential tool in professional photography for improved visual results.

Taking your product communication to the next step

Develop your visual resources and enhance your customer experience on the web with dynamic and high-impact content

Roll out a Rich Media strategy and benefit from a modern and innovative brand image

Break free of all size and weight constraints for your visual creation and increase your online visibility

Increase the rate of your online campaigns thanks to an easy-to-use solution especially made for web uses

Extend the scope of your communication with personalized pictures and animations tied to your client's profile
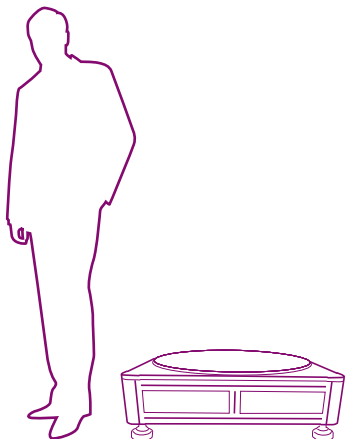
Packshot*Spin* Range

• Real-time preview on screen
• High Definition pictures
• Interactive 360° animations
• Integrated editing and retouching tools
• Max. image resolution 4000x3000 (300 dpi)
• Saving formats Jpg, Tiff, Flash, Gif and Html5
• Lighting kit available (5400 K)

83 cm · 83 cm · 56 cm · 56 cm

Discover our product ranges...

Packshot*Creator*	Packshot*Alto*	Packshot*Office*	Packshot*Creator* 3D
360			
Solutions for pictures and 360° animations	Large size photo studios	The fully integrated touch workstation	The automated solution for 3D and 360° animations

Technical specifications : Packshot*Spin* O6T / O9T

Product features	Real-time preview on screen High Definition image capture 360° Flash, Gif and Html5 animation creation Custom animation sequence creation Retouching tools Annotation tools FTP client Email transmission Watermark protection Original file saving
Digital camera Max. image resolution Saving formats PC connection Software version	Ricoh GX200 (12 MPixels) 4000x3000 (300 dpi) Jpg, Tiff, Gif, Flash, Html5 USB 2.0 Packshot*Spin* 360
Turntable dimensions (ØxH) Packshot*Spin* O6T Packshot*Spin* O9T Turntable weight (LxWxH) Packshot*Spin* O6T Packshot*Spin* O9T	 56x28 cm 83x28 cm 18 kg 88 kg
Max. supported load Packshot*Spin* O6T Packshot*Spin* O9T	 100 kg 320 kg
Package composition	USB turntable Dedicated digital camera Packshot*Spin* software Cables and cords USB cable with signal amplifier Tripod Circular backgrounds for the turntable
Lighting kit (optional) 2, 4 or 6 fluorescent lamps (LxWxH) White backdrop (LxW) Adjustable supporting structure (HxW)	 74x70,5x34,5 cm (5400 K / 330W per lamp) 1,36x11,5 or 2,72x11,5 m 2,65x3 m
SLR Option Software version Compatible cameras	 Packshot*Spin* SLR Canon EOS 1000D, 1100D, 450D, 500D, 550D, 600D, 40D, 50D, 60D, 1D Mark IV, 5D Mark II, 7D Nikon D5000, D7000, D90, D300, D300s

System requirements
OS: Windows® ME / 2000 / XP or Windows 7 (Administrator Account)
      Mac OS X 10.6 and above
CPU: Pentium® or equiv. (1 GHz or higher preferred)
RAM: Min. 1 GB (2 GB preferred)
VGA: Min. 1024x768, True color
Monitor Type: CRT or LCD monitor
3 USB ports min., CD ROM Drive
Internet connection with active email account (optional)

Voltage
AC 220-240V

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